2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $53,780

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl–Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Electronic Shift–On–Demand Transfer–Case
Sentry Key® Theft–Deterrent System
Anti–Lock 4–Wheel Disc Brakes
Electric Parking Brake
Electronic Roll–Mitigation
Electronic Stability–Control
Front Heavy–Duty Shock Absorbers
Rear Heavy–Duty Shock Absorbers
Active Lane–Management System
Adaptive Cruise Control with Stop and Go
Automatic High–Beam Headlamp–Control
Blind–Spot and Cross–Path Detection
Full–Speed Forward–Collision Warning Plus
Hill–Start Assist
ParkSense® Front and Rear Park–Assist
ParkView® Rear Back–Up Camera
Pedestrian Emergency Braking
Remote Keyless Entry
Remote–Start System
Push–Button Start
Class IV Receiver–Hitch
Trailer Sway Damping
26–Gallon Fuel Tank

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl–Coat Exterior Paint	$295
Big Horn Package 27Z 18–Inch Aluminum Spare Wheel Symbol of Protest Badge Active Noise–Control System G/T Exhaust	
Night Edition Accent–Color Premium Power Mirrors Body–Color Front Bumper Body–Color Rear Bumper with Step–Pads Anti–Spin Differential Rear Axle	$1,495
Big Horn Level 2 Equipment Group Heated Front Seats Heated Steering Wheel 8–Way Power Adjustable Driver Seat 2–Way Power Lumbar Adjustable Driver Seat Rear 60/40 Folding Seat 275/55R20 OWL All–Season Tires 400W Inverter	$3,295
2nd–Row In–Floor Storage Bins Rear Power–Sliding Window Power Tailgate–Release Cluster with 7.0–Inch TFT Color Display Uconnect® 5 Nav with 12.0–Inch Touch Screen Display Power Adjustable Pedals Configurable Drive Mode Automatic–Dimming Rear–View Mirror A/C with Dual–Zone Auto Temperature Control Automatic Power–Folding Mirrors Connected Travel and Traffic Services 9–Amplified Speakers with Subwoofer Front Seat–Back Map–Pockets SiriusXM® 360L with 3–Month Sub Call 800–643–2112 115–Volt Auxiliary Rear Power–Outlet Front Door Passive Entry and Lock	
Front and Rear Rubber Floor Mats by Mopar®	$215
5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start 18–Inch Aluminum Spare Wheel Symbol of Protest Badge Active Noise–Control System G/T Exhaust	$2,895
Black Tubular Side Steps by Mopar®	$695
Rear Wheelhouse–Liners	$195
Trailer Brake–Controller	$295

Destination Charge **$2,795**

TOTAL PRICE: * $65,955

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFFT7VN–551157 L4–VON: 4440 0731 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

18 MPG
combined city/hwy
16 city 20 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

5.6 gallons per 100 miles

You **spend** **$7,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost
$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
1 — 3 — 10 (Best)

Smog Rating (tailpipe only)
1 — 4 — 10 (Best)

This vehicle emits 502 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

FlexCare
VEHICLE PROTECTION
Ask for FlexCare Vehicle Protection. We Built it. We Back it.