IMPREZA®

VIN 4S3GTAB63P3703016
Model/Code 2023 SUBARU IMPREZA/PLB
Port/Assembly LAFAYETTE, IN
Deliver by/Carrier TRUCK / 402

SUBARU

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★ / Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★ / Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHSTA)
www.safercar.gov or 1-888-327-4236

CR Consumer Reports RECOMMENDED
Scan to learn more

Subaru Added Security®
The Only Extended Service Agreement Backed By Subaru™

- Protection designed to fit your driving needs, up to 10 years/100,000 miles of coverage
- We only use Genuine Subaru replacement parts
- We use Subaru-trained technicians - those who know your vehicle best
- Towing and rental car reimbursements during covered repairs
- Transferable coverage to the next owner

Scan the QR code or ask your sales representative for more details
Scan to Learn More

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

31 MPG
Small Wagons range from 16 to 120 MPG.
The best vehicle rates 132 MPGe.

28 city — 36 highway
combined city/hwy

3.2 gallons per 100 miles

You save $1,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 6 (1–10, Best)

Smog Rating (tailpipe only): 7 (1–10, Best)

This vehicle emits 285 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code ™

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 50%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: JAPAN: 35%

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: Lafayette,IN
COUNTRY OF ORIGIN:
ENGINE:JAPAN
TRANSMISSION:JAPAN

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

STANDARD EQUIPMENT

SAFETY
Symmetrical All-Wheel Drive (AWD)
Vehicle Dynamics Control (VDC)
EyeSight Driver-Assist System
Subaru Advanced Frontal Airbag System
Driver's Side Knee Airbag
Side-Curtain Airbags w/ Rollover Sensor
Front Seat Side-Impact Airbags
Whiplash Protection Front Seats
4-Wheel Disc Brakes w/ Brake Assist
Anti-Lock Braking System (ABS)
Electronic Brake-Force Distribution
Brake Override System
Safety Pedal System
Anti-Theft Alarm & Immobilizer System
Daytime Running Lights (DRL)
Rear Vision Camera / Rear Seat Reminder

PERFORMANCE & EXTERIOR
2.0L DOHC SUBARU BOXER Engine
Lineartronic CVT
Four-Wheel Independent Suspension
205/55 R16 All-Season Tires
Variable Intermittent Windshield Wipers
Electric Power-Assisted Steering
Black Folding Power Mirrors
Fixed Crossbar Mounting Points

COMFORT, CONVENIENCE & INTERIOR
Air Conditioning w/ Air Filtration System
SUBARU STARLINK 6.5" Multimedia Audio System
USB Port
Bluetooth Hands-Free Phone Connectivity
Tilt/Telescopic Steering Column w/ Bluetooth & Audio Switches
Adaptive Cruise Control
Power Door Locks w/ Automatic Lock/Unlock System
Remote Keyless Entry System
Power Windows w/ Driver's & Front Passenger Auto Up/Down
Multi-Function Display
60/40 Split Fold-Down Rear Seatback
Dual Map Lights
Height Adjustable Driver's Seat

LIMITED WARRANTY/ROADSIDE ASSISTANCE
3 Years / 36,000 Miles Basic
5 Years / 60,000 Miles Powertrain
5 Years / Unlimited Mileage Rust Perforation
3 Years / 36,000 24/7 Roadside Assistance
See Owner Info Kit&Warranty For Details

OPTIONAL EQUIPMENT AND OTHER ITEMS

Manufacturer's Suggested Retail Price	**$21,595.00**
Exterior Color: Crimson Red Pearl	
Full Tank of Gas	**INCLD**
Standard Option: 03	
Mirror Compass w/ homelink	**$403.00**
Tonneau Cover	**$227.00**

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www.subaru.com/company/privacy.html

Destination and Delivery	**$1,020.00**
Total Suggested Retail Price	**$23,245.00**

THIS LABEL HAS BEEN APPLIED PURSUANT TO FEDERAL LAW, DO NOT REMOVE OR ALTER PRIOR TO THE DELIVERY TO THE ULTIMATE PURCHASER.